

5th BioSC Spotlight

„Moving the BioEconomy from mind to market – how can technology and innovation management research contribute?“

February 4th, 2019 | ILR | University of Bonn | Hörsaal I, Nussallee 1, 53115 Bonn

10:00	Registration - Coffee & Snacks	
10:30	Welcome	<i>Prof. Dr. Stefanie Bröring</i> University of Bonn / BioSC
I.	Technology development (From mind) <i>Session chair: Carolin Block, University of Bonn / BioSC</i>	
10:50	Technology Foresight	<i>Lukas Jan Aaldering / Prof. Dr. Jens Leker</i> WWU Münster
11:20	Technological speciation as a source for emerging technologies	<i>Prof. Dr. Martin Möhrle</i> University of Bremen
11:50	Key Enabling Technologies - Measurement, Policies and Innovations	<i>Dr. Sven Wydra</i> Fraunhofer ISI
12:20	<i>Lunch Break</i>	
II.	Technology commercialization (To market) <i>Session chair: Prof. Dr. Grit Walther, RWTH Aachen / BioSC</i>	
13:30	Convergence, cognitive distance and the need for collaboration	<i>Prof. Dr. Nathalie Sick</i> UT Sydney
14:00	Utilization of agricultural by-products: What drives farmers' interest to adopt innovative practices	<i>Joana Wensing</i> University of Bonn / BioSC
14:30	Aachen Proteineers: Institute Incubator for Innovation	<i>Shohana Subrin Islam</i> RWTH Aachen / BioSC
15:00	<i>Coffee Break</i>	
15:15	World Café Transfer of bio-based inventions in the market (challenges and opportunities)	<i>Dr. Michael Wustmans / Dr. Natalie Laibach</i> University of Bonn / BioSC
16:15	<i>Coffee Break</i>	
III.	Best practices <i>Session chair: Lora Tsvetanova, University of Bonn / BioSC</i>	
16:30	Russian dandelion as an alternative rubber source	<i>Dr. Christian Schulze Gronover</i> Fraunhofer IME
17:00	Taraxagum	<i>Dr. Carla Recker</i> Continental, Hannover
17:30	Farewell & Closing remarks	<i>Prof. Dr. Stefanie Bröring</i> University of Bonn / BioSC