

4th International BioSC Symposium

Agenda



November 18th, 2019 | Maternushaus, Cologne

10:00	Welcome	Ulrich Schurr Forschungszentrum Jülich / BioSC
Keynote Lectures		
10:10	The role of bioclusters in the transition towards a bioeconomy	Frans Hermans <i>Leibniz Institute for Agricultural Development in Transition Economies (IAMO), Halle/Saale</i>
10:40	Strategies, concepts and cooperation for bioeconomy research at BOKU	Josef Glößl <i>University of Natural Resources and Life Sciences, Vienna (BOKU)</i>
11:00	Opportunities for a sustainable economy from renewable resources	Thomas Müller-Kirschbaum <i>Henkel AG & Co. KGaA, Düsseldorf</i>
11:30	Poster Session	
12:30	Lunch	
I.	User experience and user-centered design methods in the bioeconomy <i>Session Chair: Chad M. Baum, University of Bonn / BioSC</i>	
13:30	Lean Startup: Operationalizing Lean Startup Capability and testing its performance implications	Rainer Harms <i>University of Twente</i>
13:50	Generating new business-model insights through user-centered approaches	Michael Wustmans <i>University of Bonn / BioSC</i>
14:10	User-centered design and creative prototyping as means towards responsible and sustainable technology design	Tiina Kymäläinen <i>VTT Technical Research Centre of Finland Ltd., Espoo</i>
14:30	World Café	
15:30	Poster Session	
II.	Innovative concepts for green value chains <i>Session Chair: Dörte Rother, Forschungszentrum Jülich / BioSC</i>	
16:45	Novel lignocellulosic value chains – Sustainable solutions for a developing bioeconomy	Moritz Wagner <i>University of Hohenheim</i>
17:15	The role of shared pilot facilities in the development of green value chains	Karel De Winter <i>Bio Base Europe Pilot Plant, Ghent</i>
17:45	The moment durable plastics became too durable for this world	Stefaan De Wildeman <i>University of Maastricht / b4plastics, Maasmechelen</i>
18:15	Pseudomonas biotechnology: From bulk to high-value products	Nina Ihling, RWTH Aachen / BioSC Anita Loeschcke, HHU Düsseldorf / BioSC
18:45	Poster Award	
19:00	Conference Dinner	

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Keynote Lecture		
09:00	Transforming the society by the implementation of bioeconomy through textiles materials, processes and products	Thomas Gries RWTH Aachen / BioSC
III.	BioSC meets friends: Excellence clusters in North Rhine-Westphalia <i>Session Chair: Heike Slusarczyk, Forschungszentrum Jülich / BioSC</i>	
09:30	PhenoRob – Robotics and phenotyping for sustainable crop production	Cyril Stachniss University of Bonn
09:50	CEPLAS: Cluster of Excellence of Plant Sciences	Andreas Weber HHU Düsseldorf / BioSC
10:10	The Fuel Science Center	Bastian Lehrheuer RWTH Aachen University
IV.	(Regional) Implementation of the bioeconomy: Concepts, products, best practice examples <i>Session Chair: Christian Klar, Forschungszentrum Jülich / BioSC / Modellregion BioökonomieREVIER Rheinland</i>	
10:30	Raw material change in the plastic industry – Thermoplastic materials based on renewable resources from TECNARO	Michael Schweizer TECNARO GmbH, Ilsfeld
10:50	The concept of a rural bioeconomy – Analysis and assessment of exemplary value chains	Johannes Rupp Institute for Ecological Economy Research, Berlin
11:10	BioökonomieREVIER – Development of a regional bioeconomy strategy for the Rheinische Revier	Christian Klar Forschungszentrum Jülich / BioSC / Modellregion BioökonomieREVIER Rheinland
11:30	Stakeholders and their discourses – The example of the bioeconomy transformation of the Rheinische Revier	Sandra Venghaus Forschungszentrum Jülich / BioSC
11:50	Closing Remarks	Wolfgang Wiechert Forschungszentrum Jülich / BioSC
12:00	Lunch	